



Bringing women to sailing & opportunity to sailing women

13th Annual Conference

Saturday, May 13, 2023 at the Milwaukee Community Sailing Center

SPONSOR BENEFITS AND DEADLINES

Benefit	Admiral	Commodore	Skipper	Mate
Cash/ Donated Item Value	\$1000/\$1500	\$500/\$1000	\$250/\$500	\$100/\$200
Product or service featured in a class ¹	Included	Included		
Visibility on all website pages ²	Linked banner ad			
Visibility on website sponsor page ²	Linked ad	Linked logo	Linked logo	Linked name
Visibility in digital event program ³	Full page ad	Half page ad	Quarter page ad	Listing
Digital communications ⁴	2 emails/ social media	1 email/ social media		
Exposure via item in attendee gift bag ⁵	Included	Included	Included	Included
Visibility on the MWSC event banner ⁶	Large logo	Medium logo	Small logo	Small logo
Visibility on rotating slides during breaks	Large logo	Medium logo	Small logo	Name

¹ Your product or service will be included in one of our classes. It will be demonstrated and/or discussed by the instructor. Should you choose, the item or a certificate for the service will be given away to an attendee in the class.

² Your ad/logo will be posted as soon as it's received and will appear on the website through 2023. Ad size is 825 x 500 pixels.

³ Full page (7.5 x 10); half page (7.5 x 4.75); quarter page (3.65 x 4.75). Send high resolution, full color PDF or JPG file. Must be received by April 20th.

⁴ Your company will be highlighted in our email and Facebook communications. Copy will be approved by you.

⁵ Send 125 pieces to Midwest Women's Sailing Conference, c/o Dana Robb, 3322 N. 92nd Street, Milwaukee, WI 53222. Must be received by May 1st.

⁶ Logo must be received by April 13th.

**To sponsor our event, or for more information,
contact Micki Reinardy at micki@reinardy.us.**